

About Waterloo Tech Week

Waterloo Tech Week is a celebration of the tech community through 4 days of decentralized, independently hosted events, showcasing what makes Waterloo a global leader in technology and entrepreneurship.

Brought to you by the organizers behind <u>Hack the North</u> and <u>Techyon</u>, we're creating a way for anyone to connect with the people, ideas, and values that define this community.

Hosting at Waterloo Tech Week

Waterloo Tech Week is built by the community, for the community — that means **anyone** can host. Whether you're a startup, student group, researcher, founder, community organization, or just someone with an idea, you're welcome to run an event. Think panels, demos, AMAs, socials, workshops — anything that highlights what's happening in Waterloo tech or the community involved.

Examples

Panels & Fireside Chats

Bring together founders, engineers, or researchers to share their stories and insights. Community Meetups

Host a social gathering for tech circles, student groups, or any other community! Other Ideas

Dinners, networking events, walk and talks, co-working mixers, etc!

All events are independently organized by their hosts and must be hosted within the Waterloo area. Drugs will not be permitted at any event.

Hosting an event at Waterloo Tech Week is easy:

Fill out the *Event Proposal Form* to let us know what you're thinking.

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If it's a good fit, we'll reach out for a quick chat and get you set up with everything you need.



Once approved, you'll create a Luma event and we'll add it to our official Waterloo Tech Week calendar.

From venue suggestions to promotional support, the WTW team is here every step of the way to help you bring your event to life.

Why you should host

Tap into WTW resources



As part of the Waterloo Tech Week ecosystem, you'll get access to additional promotion, logistical support, and a collaborative network to help bring your event to life.

Join a network of like-minded organizers



Hosting an event is a great way to meet fellow community builders, exchange ideas, and spark new collaborations.



Access a wider audience

Amplify your work and gain visibility among students, founders, and tech leaders from across the region.

How this works

Waterloo Tech Week is a decentralized celebration, which means you're in charge of organizing your own event.

While Waterloo Tech Week will help with some aspects of marketing, logistics guidance, and community reach, your team is responsible for running the event itself. We're here to support you, but we are not directly affiliated with or liable for individual events.

Before your event takes shape, you'll need to keep some key considerations in mind to build a strong foundation.

A few things you will have to think about include audience, venue, food, promotion, and logistics. If you are not sure where to start, check out our resources and tips in our *Event Host Guide*.

Let's build something great together.

Useful Links

Event Proposal Form
Event Host Guide
Website

<u>Instagram</u>

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Linkedin

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